

## **For Immediate Release**

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### **The World's Largest Thong: the Ultimate in Custom Lingerie** Evlove Intimates makes company debut with a 20-foot black lace thong

**Chicago, Illinois -- November 7, 2006** -- Chicago-based custom lingerie company, Evlove Intimates ([www.evloveintimates.com](http://www.evloveintimates.com)) has created the World's Largest Thong in celebration of their company debut. Designed to kick-off their first runway fashion show and expose their undies to the public, the mother of all thongs measures 20 feet tall and 17 feet wide. Sewn from 36 yards of black lace fabric, the garment took two seamstresses five days to complete. The gargantuan lingerie will be unveiled November 18th at the beginning of Evlove's fashion show.

Jenny Dombroski, founder and president revealed the thinking beneath the creation. "Nothing says custom lingerie like a 20-foot black lace thong. Just think what we can do for a g-string."

The event will be held November 18<sup>th</sup> at the Skylight Studios, 1956 W. Grand Avenue. Cocktails and hors d'oeuvres will start at 7 p.m. with the unveiling of the Thong at 9 p.m. The custom lingerie fashion show with 10 runway models in 29 sets of intimates will follow the unveiling. Tickets are \$20 and will benefit SafetyForHer and P.A.V.E. (Promoting Awareness, Victim Empowerment) To make reservations contact [jenny@evloveintimates.com](mailto:jenny@evloveintimates.com) or visit [www.evloveintimates.com](http://www.evloveintimates.com) and click on: news and events.

Evlove Intimates creates bralets, camis, thongs, boyshorts, panties chemises and lingerie sets. Sold exclusively online and through home parties, shoppers can select the style, color, fabric and trim of each lingerie piece and have them sewn and delivered within three weeks.

The brainchild of president, Jenny Dombroski, the company combines her love of lingerie, a personalized approach to living and a shifting career from corporate strategy to business owner. The word Evlove is evolve spelled backwards, which is the foundation of her foundations and her journey.

### **Intimate Details of the World's Largest Thong**

The black lace fabric was donated by Malibu Textiles of New York and was large enough to cover a third of a football field. The custom pattern was created and mapped by Margaret Taft of Design Works in Vermont and production was coordinated by Noman Rao in Illinois. Submission to Guinness Book of World's Records is pending.

For more information about Evlove Intimates please visit [www.evloveintimates.com](http://www.evloveintimates.com). The Thong is available to go on tour. For serious inquiries please e-mail [jenny@evloveintimates.com](mailto:jenny@evloveintimates.com) For media inquiries please call Lennie Rose, Rise Public Relations ph: 708-524-4562 cell: 708-369-3472 or email: [lennie@risepr.com](mailto:lennie@risepr.com)

Photo links of the lingerie is available and the media has our permission to reprint.  
<http://www.evloveintimates.com/Press%20Photos/>

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